

Walnut Hill Meeting Hall Revenue Projections

Nights	Lodging Rate	# of Meals	Meal Rate	Total	# of Guests	# of Weekends	Potential
2	29	4	9.5	\$ 96	96	34	\$313,344
2	29	4	9.5	\$ 96	96	21	\$193,536
2	29	4	9.5	\$ 96	48	21	\$96,768
2	29	4	9.5	\$ 96	48	10.5	\$48,384
2	29	4	9.5	\$ 96	24	10.5	\$24,192

Absolute Potential - All Salable Weekends
 Absolutely Full all available Weekends (except Nov, Dec, Jan, Feb)
 Half Full all available Weekends (except Nov, Dec, Jan, Feb)
 Half Full, Half of all Weekends (except Nov, Dec, Jan, Feb)
 Quarter Full, Half of all Weekends (except Nov, Dec, Jan, Feb)

ROI Optimistic	Nights	Lodging Rate	# of Meals	Meal Rate	Total	# of Guests	# of Weekends			Camper nights
	Year 1									
	2	29	4	9.5	96	24	10.5	\$ 24,192		504
							Expenses	\$ 8,829		
							Net	\$ 15,363		
Year 2										
	2	30	4	9.5	98	48	15	\$ 70,560		1,440
							Expenses	\$ 21,840		
							Net	\$ 48,720		
Year 3										
	2	31	4	9.5	100	48	20	\$ 96,000		1,920
							Expenses	\$ 28,900		
							Net	\$ 67,100		
							3 Year Total	\$ 131,182		

ROI Conservative	Year 1								Camper nights
		2	29	4	9.5	96	24	10.5	
							Expenses	\$ 8,829	
							Net	\$ 15,363	
Year 2									
	2	30	4	9.5	98	36	10.5	\$ 37,044	756
							Expenses	\$ 11,466	
							Net	\$ 25,578	
Year 3									
	2	31	4	9.5	100	48	12	\$ 57,600	1,152
							Expenses	\$ 17,340	
							Net	\$ 40,260	
Year 4									
	2	32	4	9.5	102	48	12	\$ 58,752	1,152
							Expenses	\$ 17,613	
							Net	\$ 41,139	
							Total	\$ 122,339	

Expenses per C/N	Costs	Total	year 1	year 2	year 3	year 4
	MH Utilities	\$ 2,000	\$ 3.97	1.39	1.04	1.04
	Cabin Utilities		\$ 2.15	\$ 2.15	\$ 2.15	\$ 2.15
	Food & Labor	\$5.5 /meal	\$ 11.00	\$ 11.22	\$ 11.44	\$ 11.67
	Maintenance		\$ 0.40	\$ 0.41	\$ 0.42	\$ 0.42
	Total Ex/Night		\$ 17.52	\$ 15.17	\$ 15.05	\$ 15.29