Job Title: Writer/Blogger
Department: Marketing
Reports to: VP of Advancement and Full Time Marketing Team
Commitment: Full summer, including 2 weeks of Staff Training
Updated Date: 10/16/20

Summary
Write and produce content for Camp Cho-Yeh blog, website, social media and other promotional content. To uphold the mission of Cho-Yeh in word and action.

Essential Job Functions:

● Pitch story ideas, taking tone, style, target audience, and marketing goals into account.
● Interview staff and campers; coordinate photo/art.
● Write and edit impact stories for year-round use on website, social media, and development pieces.
● Create short real-time summer camp blurbs for daily communication with parents.
● Edit copy and photo content on website as needed.

Additional Skills:

● Excellent written and oral communication skills - must be comfortable interviewing people one-on-one; asking interesting questions, creating compelling content.
● Ability to write for a variety of styles: blog, social media, website copy, and letter.
● Self-starter and organized - working against deadlines without close supervision.
● Adaptability - figuring out how to get the best story and getting it done.
● Blogger will get credit for stories published throughout the year on Camp Cho-Yeh’s blog.
● Perform additional duties as assigned.

Qualifications:

● Must be 18 years of age at the time of employment.
● Desire to tell camp’s story
● Excellent organizational skills.
● Possess strong listening and communication skills.
● Must possess the stamina to carry out camp programs in hot and humid East Texas climate over an extended period of time.
● Must be able to negotiate hilly terrain, rustic trails, and walk several miles per day.
● Must possess visual and auditory abilities to identify and respond to environmental and other hazards related to camp activity.
● Must demonstrate strong moral and Christian values and set an example of living the Gospel of Jesus Christ on a daily basis.
● Must maintain a positive attitude and provide a positive environment for campers.
● Strong awareness and commitment to preventing, detecting, and responding to physical, emotional, or sexual abuse.